

Silver Pines  
Sound & Light  
*Weddings*



# *Planning the Perfect Wedding Disco*



The entertainment at your wedding reception is one of the most important parts of your day and is likely to be one of the overriding memories that your guests take away with them. That is why it is so important to choose your provider with care.

Simply choosing the DJ by the cheapest quote is likely to end up in severe disappointment. Never was the expression truer that you get what you pay for than with DJs. We have seen some simply appallingly presented discos, using the cheapest sound systems and lighting equipment which no self-respecting bride would want at their wedding. In a major survey conducted by some of the foremost wedding publications, within one week of their wedding 78% of brides suggest that they would have made the entertainment their highest priority and almost 100% said they would have spent more of their budget on it.

At Silver Pines Sound & Light we offer a premium service for your special day, creating an evening that will be long remembered. We are sure it won't be the cheapest quote you can find, but we are equally certain that we represent excellent value for money for the level of service we provide.

## *A Bespoke Solution*

No two weddings are the same and every bride and groom have different ideas of how they want their day to run. We are totally flexible and happy to comply with all your requests where at all possible. That is why, unlike many disco and entertainment providers, we don't offer fixed packages, which limit the ability to react to your needs. With Silver Pines Sound & Light, the only limits are your imagination.

We tailor our service to exactly what you want – from the music to lighting, special effects and any other services. We have a wide range of options that cater for almost every possible situation, from weddings in the smallest of

venues through to large function suites and marquees, and are able to create exactly the right mood to match the theme of your celebrations. And if we don't have exactly what you are looking for, we are happy to source anything that might be needed to achieve your ideal event from our extensive network of industry contacts.

## *The All-important Consultation Process*

As it is so important for us to understand what you want for your evening, we go through several stages of consultation to ensure we fully meet your expectations. When we first make contact with prospective clients, we will talk through your ideal requirements for the day – we are happy to provide you with just a disco for the evening, or add on background music for the reception line and wedding breakfast, and a PA system and wireless microphones for wedding speeches. We will also discuss with you the style and mood that you are hoping to achieve – whether it be a discreet, understated look or a full on night club effect. Whatever your preference, you can be sure that we will implement it to the best effect for your specific event. We will also discuss whether you would like to add any additional services – mood lighting, starlit dance floors, decorative lighting, low fog effect, monogram or photographic projection, amongst others – to create even more of a wow factor. We will then issue you with a written quotation of your likely costs.

Assuming you are happy with the quote, we will then organise a meeting, this time face to face and whenever possible at the venue, to run through things in more detail. At this time we will also discuss the running order for the evening's events including your First Dance and any subsequent special dances, evening speeches, buffet arrangements, cutting of the cake, and the like. We will also discuss your music choices in terms of style and any special requests.



Following this we will liaise with you, right up to the day with more specific music requests and any other changes to arrangements. During this period, should you have any questions or want to change anything, you are welcome to call us and we will do everything we can to accommodate you. At all times we offer a personal service, remembering that it is your special day and that we want to do everything we can to make it run smoothly just as you would like it to.

# *Music Is Our Business*

Unlike some discos who play only the music that they choose in advance and stick to it come hell or high water, it is our mission to play what you, the client, and your guests want to hear. We carry an almost unrivalled selection of music in virtually every genre, dating from the 1950's up to the current charts so it is highly probable that we will have the songs that you want.

However, if there is something special to you that isn't in our repertoire, we are more than happy to source it for you. For this reason when we supply you with our booking form, we will also include a request list. We ask that you complete and return this to us at least a fortnight in advance of the big day to give us sufficient time to make preparations. We are also happy to take requests on the day from your guests, if you are happy with that. If you would prefer, however, you can leave the music to us – our DJs know how to read an audience and will provide music that is bound to get even the oldest and youngest tapping their toes and strutting their stuff!

Our playback system is of the highest quality and will be played at levels suitable for the venue and the audience, or as you dictate. We run several different PA systems to cope with venues from the size of small rooms to large ball rooms and marquees, and all of the highest quality, supplied by top manufacturers assuring your guest a real aural treat.

## *Sharing The Stage*



We realise that some clients would like to have both a live act as well as a disco to provide entertainment for the evening proceedings. We are happy to work alongside bands or singers, providing music before they perform, filling-in between gaps in their sets and taking over after they have finished. Assuming that we have their contact details we are happy to co-ordinate with them in advance to provide you with best solution to having “two acts on the bill”.



## *Stop & Stare*

The visual impact of a special disco cannot be underestimated. If set up appropriately, it should become the centrepiece for your evening reception and encourage people onto the dance floor. We will provide exactly the style of lighting that you want whether it be a few colour washes and gentle moving lights across the dancefloor, a high energy, high impact computer controlled lightshow, or somewhere in between.

Mood lighting is also an extremely popular option, changing even the most plain of rooms into something truly special, painting the walls with light. For something a little more psychedelic we can also provide a full liquid projection with kinetic oil wheels creating moving patterns across the walls. Perhaps the biggest impact of all is created by a starlit dance floor that twinkles with tiny LEDs. We also have a full range of other effects to add that unique special touch to the evening. Full details of these additional services can be found on the following pages.



## *Always Prepared*

We pride ourselves in the quality of our equipment, which is regularly maintained and annually tested for electrical safety. We are happy to provide copies of our testing certificates and schedules should you or your venue manager wish to see them. We also arrive in modern, high quality transportation that is regularly serviced – there is nothing worse than seeing a DJ arrive in a beaten up old van whose wheels look like they could fall off at any minute – it hardly raises the tone!

Despite all the best planning, it would be foolish to deny that things can and do go wrong which could, potentially, have disastrous effects on your day. We know of instances where an evening reception has had to go ahead without music as the DJ's PA system has failed, leaving a great dampener upon proceedings. Silver Pines Sound & Light always carry a complete back up for all the major items. So, if a speaker or mixer fails or if a light refuses to operate, we will always have a replacement on hand so the evening continues seamlessly. As added peace of mind we also carry Public Liability Insurance cover of up to £10 million, so in the exceedingly unlikely event that something should go seriously awry you and your guests will be more than adequately protected.



## *Keeping Up Appearances*

A wedding is a smart event and it is only right that this should be reflected in our presentation. The equipment we use is always in good condition and more than presentable.

We have high quality DJ booths with star cloth fronts, available in both black and white finishes to match your desired mood and in different sizes to fit in with even the most compact of venues. Our white clothed booths can also be lit to match the colour theme of the wedding.

Although unsightly, cabling is a fact of life for a disco, we always do our best to disguise it so there is no obvious birds nest of wires in sight. Any bare cabling in public areas is always taped down to prevent a trip hazard.

And it is not just our equipment that is smart. Our DJs always dress appropriately, either in waistcoats, lounge suits or full dinner suits as you prefer. We will consult with you as to your preferences during our meetings.

## *You Can Rely On Us*

Brides and Grooms are inevitably nervous on their big day – they say getting married is one of the most stressful events in your life. The last thing you need to add to your concerns is the DJ phoning up to say that he has fallen ill and won't be able to attend, arriving late, or not turning up at all because he has received a better offer. Silver Pines Sound & Light do everything possible to make your day as stress-free as possible. We will always turn up on or ahead of our scheduled arrival. We have more than one DJ, so should one become indisposed for whatever reason, we always have cover for your event.

We also insist on a written contract, in which are terms and condition of hiring us. This is intended to protect both parties and outlines our obligations to you as well as your's to us to prevent any unfortunate misunderstandings. Assuming a booking is accepted, a booking form returned to us and the appropriate deposit is paid, we are legally contracted to you.

We are also members of several trade bodies including the National Association of Disc Jockeys, South Eastern Disco Association and the Wedding DJ Alliance.

## *Additional Services*

Although we always provide an excellent basic disco, to really make your wedding reception stand out we offer a wide range of options, some of which are detailed below and on the following pages, which can make the event truly unforgettable.

### *Mood Lighting*

Paint the walls of your venue in almost any shade you desire, to match the colour theming of your wedding. It can also be set-up to gently fade between colours. This is particularly dramatic in marquees, where it changes the entire colour of the tent, even from the outside! Later, during the dancing, lighting can be set to change colour in time with the beat of the music, if desired. We can also light the outside of buildings, trees and other architectural features to add a further dramatic twist.



## *Early Set-up*

We recommend an early set-up before the daytime events at the reception begin whenever possible. It allows us to prepare in a more relaxed and controlled manner ensuring better final presentation. It also avoids any nuisance to your guests between afternoon and evening events. Early set-up starts from £50.

## *Ceremony Music*

If you are having your ceremony at the venue, we are happy to provide a discreet minimal but high quality PA and play-out system to provide music during the ceremony. We will consult fully with you beforehand to work out the relevant cues for processional music in and recessional music out of the ceremony room and during the signing of registers. Costs are dependent upon whether a separate system is required for this service.

## *Background Music*

Ideal for entertaining guests during the reception line and/or during the Wedding Breakfast, even if in a different room than the evening's disco will take place. We will play exactly the style of music required – styles commonly chosen are swing, jazz, light classical and chill-out. We play music so it can be heard but it never interrupts the guests' conversation and is switched off during speeches. We constantly monitor the required levels as the volume of conversation invariably rises as the wedding breakfast proceeds. Music can be either sourced by us or supplied by you on an iPod or memory stick. This option automatically includes early set-up and starts from £150.



## *PA for Speeches*

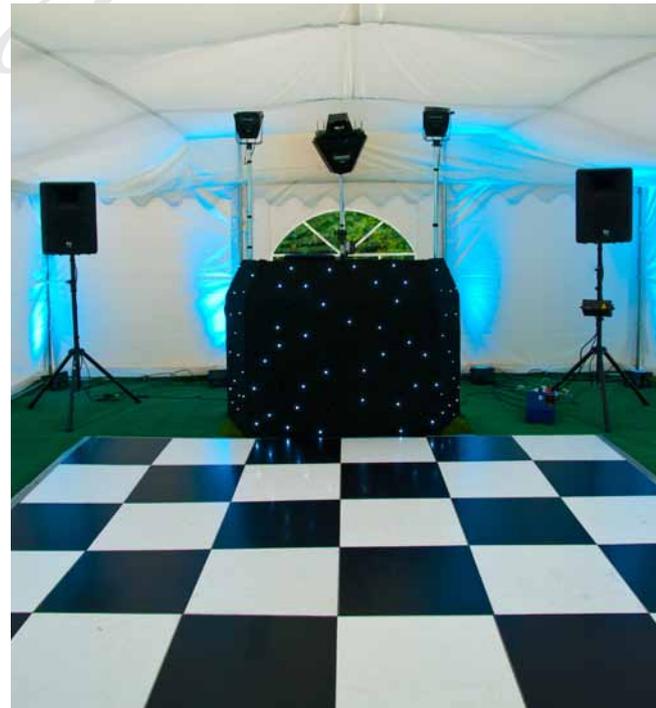
We can supply a small PA system suitable for speeches along with high quality radio microphones. This option automatically includes early set-up and is included in the background music package at no extra cost. If required without background music, costs are dependent upon whether it is necessary for a sound engineer to be on site to assist.



## *Dance Floors*

A starlit dancefloor creates a stunning centre piece for any reception venue, and helps to entice people onto the floor to dance. The floors can be switched off before the first dance and then switched on for maximum impact and then set to twinkle or remain static, all controlled remotely by our lighting staff. Available in both black and white, the floors can be supplied in shapes and sizes to suit almost any venue and number of guests. For a 16ft square floor, which is suitable for approximately 100 guests, (60 dancing) prices start from £775. Please enquire for pricing on other sizes.

If you want something a little more affordable we can also supply floors in chequered black and white, solid black or white or even standard parquet finishes. Prices for a chequerboard 16ft square floor start from £450.



## *Decorative Lighting*

From fairy lights to create a magical atmosphere to external festoon lighting to enhance pathways, patios and even hedges and shrubbery, to effect projection such as leaves, snowflakes, butterflies or th elike onto floors, walls ceilings or marquee linings, we have an extensive range of different specialist lighting to create something truly original and different. Let us have your idea and we will realise it.



## *Monogram/Logo Projection*

We can project an elegant customised logo of the bride and groom's names or initials onto the dance floor, ceiling or the walls. This can also be animated to rotate or move around the room. Traditionally this is in white, but other colours are possible. Varying typefaces and designs available. Prices start from £80.

## *Photo and Video Projection*

Photographs of events from earlier in the day or of the bride and groom's earlier lives, can be projected onto a suitable wall, screen or backdrop. We have both long and short throw styles and are able to back project if space allows. Prices start from £100 with a screen.

## *Dance Floor Effects*

**Pyrotechnics** – Available in short life Silver Burst or longer lasting Silver Fountain effects, small indoor fireworks add a dramatic twist to the climax of the First Dance or whenever requested, making for spectacular photographs. Safe for use indoors and in marquees. Only available with dance floor hire, prices for a pair of pyros starts from £85.

**Confetti Cannons** – These spray confetti into the air across the dance floor creating a euphoric moment during the first dance or at the end of the evening. Confetti comes in many different shapes and colours including metallic silver and gold streamers. Handheld cannons start from £20 each.



**Low Fog ('Dancing on a Cloud')** – A truly romantic effect that creates a cloud-like low lying layer of fog which is perfect for creating a great photo opportunity for that unforgettable first dance. Prices start from £80.

### *Special Lighting & Other Effects*

As well as conventional disco lighting we have a range of specialist effects for creating just the mood you are looking for. These include mirrorballs, flame lights and water effects. We also carry an excellent range of lasers, from the starcluster, pattern lasers, imaging full colour 3D lasers and twin blue lasers with the dramatic fan and tunnel effects. To get the best out of lasers you ideally need to match them with haze or fog to show up the beams. We do not usually use the denser fog at weddings (although we would do upon request), but do recommend the use of haze. This creates a totally harmless water-based fine mist in the air which accentuates light beams of all types. Use of haze is, however, dependent upon agreement with the venue. For a true psychedelic feel we also have a large range of magnificent oil wheels and cartridges which add a true retro feel to any event. Pricing for all the above vary upon the number of fixtures required and where they are to be located but are often included in our quoted rates.



## *The Ultimate Wedding Disco?*

A bold claim, and perhaps one we shouldn't make, but we can assure you that we pay scrupulous attention to detail and will strive to provide you with the very best disco possible for your evening reception. We have many testimonials from happy clients which we would be pleased to show you if you need more evidence.

Further pictures and videos of the many weddings and other parties and events at which we have performed can be seen on our website, on our Facebook page and on our YouTube channel (*details on the back cover*).

We hope that having read through this we have answered many of your queries. However, we are always happy to answer any other questions you may have. So feel free to call or e-mail us – we look forward to being able to help you and, hopefully, provide the entertainment for your upcoming big day.





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